



Master's Degree in ECONOMICS AND COMMUNICATION FOR MANAGEMENT AND INNOVATION (LM-77)

**SEMINAR SERIES
a.y. 2024/2025**

Attendance at the seminars is open to all. For ECOMI students, attendance qualifies for academic credit (Additional training activities – Article 10, letter D, other useful skills for entering the job market) and earns 0.375 credits. Please be sure to register at the provided link.

16 May, 10:00–12:00

Raimondo Anello, Chairman, Pathfinder Investor

Financing a Startup: The Investor's Perspective

28 May, 16:00–18:00

Shannon Vallor, University of Edinburgh

The AI Mirror: Reclaiming Our Humanity in an Age of Machine Thinking

6 June, 10:00–12:00

Francesca Buonanno, Head of Innovation, Fondazione G. Brodolini

From local to international ecosystem: Silicon Valley and New York City

13 June, 10:00–12:00

Giancarlo Cesarei, Advisor, Comune di Roma

Problem/Solution Fit e Go To Market Strategy

20 June, 10:00–12:00

Andrea Solimene, CEO & Co-founder, SEEDBLE

The Open Innovation Paradigm: how companies should approach the market

27 June, 10:00–12:00

Michel Magnano, Managing Partner, Brof Business

Intellectual Property Protection and how to register a trademark in Italy

4 July, 09:30–11:30

Michele Franzese, CMO, SCAI Comunicazione-Rome Future Week; Giulia Sironi, Project Manager BOLD Voices

The Validation Game: Win Before You Even Start

11 July, 10:00–12:00

Eugenio Miccone, Entrepreneur, Romana Diesel Spa

Innovation and sustainability

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