

**Corso di Laurea magistrale in  
Management delle imprese  
Curriculum Business management**

(in lingua inglese)

**2022**

**doppio titolo** (italo-tedesco, italo-statunitense, italo-russo)

**Sapienza Università di Roma**

- SRH Hochschule Berlin, Deutschland

- Northern Illinois University – Dekalb, USA

- Moscow State Institute of international relations (MGIMO), Russian Federation

- North-Caucasus Federal University (NCFU) - Institute of Economics and Management - Stavropol, Russian Federation

- Ural Federal University - Ekaterinburg, Russian Federation

**Classe LM-77 Scienze economico-aziendali**

		Attività formative	Settore Scientifico Disciplinare	Crediti Formativi Universitari	Totale CFU
<b>First year</b>					
<b>First semester</b>					
1	Strategic and innovation management	B	SECS-P/08	9	33
2	International marketing management	B	SECS-P/08	9	
3	<b>One of the following modules chosen by students:</b>			6	
	International finance (2° sem)	B	SECS-P/09		
	Performance measurement	B	SECS-P/08		
4	<b>One of the following modules chosen by students:</b>			9	
	Quantitative portfolio selection for management	B	SECS-S/03		
	- Quantitative portfolio selection for management - foundations 6 cfu	B	SECS-S/03		
	- Quantitative portfolio selection for management - cases and applications 3cfu	B	SECS-S/03		
	Statistics for management	B	SECS-S/01		
<b>Second semester</b>					
1	Leadership and organizational change	B	SECS-P/10	9	27
	- Leadership and organizational change - foundations 6 cfu	B	SECS-P/10		
	- Leadership and organizational change - cases and applications 3cfu	B	SECS-P/10		
2	<b>Two of the following modules chosen by students:</b>			12	
	Business history	B	SECS-P/12		
	Industrial economics and policy	B	SECS-P/02		
	Managerial economics	B	SECS-P/01		
4	<b>One of the following modules chosen by students:</b>			6	
	Environmental Management and Sustainability (1° Sem)	C	SECS-P/13		
	Total quality management	C	SECS-P/13		
<b>Second year</b>					
<b>First semester</b>					
1	Competition law	B	IUS/05	9	27
2	Entrepreneurship and new ventures finance	B	SECS-P/08	9	
	- Entrepreneurship and new ventures finance - foundations 6 cfu	B	SECS-P/08		
	- Entrepreneurship and new ventures finance - cases and applications 3cfu	B	SECS-P/08		
3	<b>One of the following modules chosen by students:</b>			9	
	Business intelligence	C	INF/01		
	- Social network and business intelligence 6 cfu	C	INF/01		
	- Business knowledge and process management 3 cfu	C	INF/01		
	Corporate governance	C	SECS-P/08		
	- Corporate governance - foundations 6 cfu	C	SECS-P/08		
	- Corporate governance - cases and applications 3 cfu	C	SECS-P/08		
<b>Second semester</b>					
1	One module chosen by students	D	===	9	9
1	Further knowledge for placement on the job market (art.10, comma 5, letter d - D.M. 270/04 )	F	===	6	6
	1 - Data analysis laboratory for business decisions	F	===		
	2 - Laboratory of business Spanish	F	===		
	3 - Laboratory of Computer science and excel for business	F	===		
1	<b>Dissertation</b>	E	===	18	18
<b>Totale crediti</b>				<b>120</b>	<b>120</b>